JUL 0 2 2007

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450		I hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office (fax no. 571-273-8300) on 26 June, 2007 Allan C. Entis Reg. No. 52,866	
APPLICANT(S):	ARAD, Eli	EXAMINER:	RAHLL, JERRY T
Serial No.:	10/501,953	GROUP ART UNIT:	2874
Filing Date:	November 28, 2005	ATTORNEY DOCKET No.:	P-7008-US
3. RCE Trans 4. Fee Trans 5. Patent App Provisional	nt Application Transmittal mittal Sheet littal Sheet lication Under 35 USC 111(a)	9. Response to Notice to 10. Response to Notice of 11. Request for Correction 12. Information Disclosure - Form PTO 1449 and - 35 USC 13. Preliminary Amendm 14. Response to Office Ac	Incomplete Reply on of Filing Receipt re Statement including: I references
Containing Page Page Page Page Page Signed De Request for	s of Specification s of Claims of Abstract es of Formal Drawings es of claration & Power of Attorney Correction of Recordation of A totice of Recordation of Assign	Phase 15.	onth(s) Extension of Time Appeal Brief Publication Fee I Drawings: Two sets of ing Figs ority Doc. 1 Priority or of Attorney, including: CFR 3.73(b)

PAGE 1/2 * RCVD AT 7/1/2007 9:24:41 AM [Eastern Daylight Time] * SVR:USPTO-EFXRF-5/11 * DNIS:2738300 * CSID:099726001 * DURATION (mm-ss):01-02

CFC received

RECEIVED CENTRAL FAX CENTER

JUL 0 2 2007

In The United States Patent & Trademark Office

POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS NOTIFICATION

I, the undersigned, am the Assignee of Record for each of the patents and/or patent applications listed in Appendix A (attached hereto), and hereby revoke all previous powers of attorney given in all of the patents and patent applications listed in Appendix A.

I, the undersigned, hereby appoint as my attorney and agent:

Vladimir Sherman (Atterney, Registration No. 43,116) Naim Shiohrur (Agent, Registration No. 56,248) Allan C. Entis (Agent, Registration No. 52,866)

with full power of attorney, substitution and revocation to prosecute all of the patents and patent applications listed in Appendix A and to transact all business in the Patent and Trademark Office connected with respect to all of the patents and patent applications listed in Appendix A.

Please address all correspondence regarding all of the patents and patent applications listed in Appendix A to the following address associated with Customer No. 56639:

EMPK & Shiloh, LLP 116 John St, Suite 1201 New York, NY 10038

Please Direct all telephone calls to (212) 608 4141 and all facsimiles at (212) 608-4144

Assignec:

Color Chip (Israel) Ltd.

Signature:

Date: 13 1000 2